

BETTERLEAF

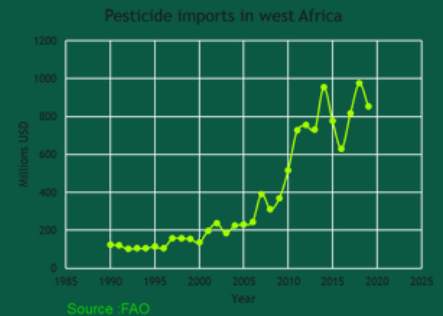
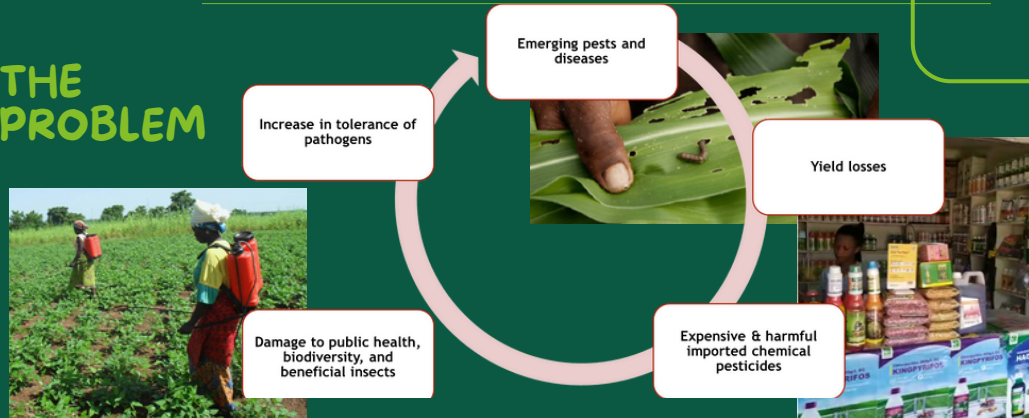
NOVEL BIOPESTICIDES FROM INDIGENOUS MEDICINAL PLANTS



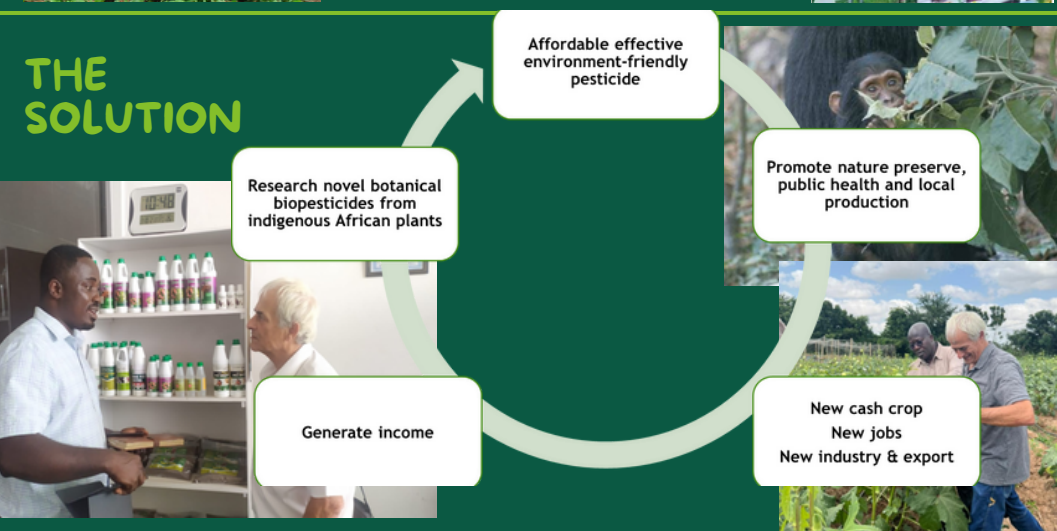
Ghanaian Knowledge &
Tradition
Israeli Technology &
Innovation



THE PROBLEM



THE SOLUTION



- NEW JOBS FOR YOUNG WOMEN AND MEN.
- NEW CASH CROP FOR FARMERS.
- A NEW INDUSTRY VENTURE.
- NEW EXPORT AND REVENUE FOR GHANA

THE TEAM



DANI NEIFELD IS A VERY EXPERIENCED ENTREPRENEUR WHO INVENTED THE AWARD-WINNING BIO PESTICIDE TIMOREX GOLD. DANI HAS VAST KNOWLEDGE AND EXPERIENCE IN ALL THE STAGES OF INVENTING FORMULATING AND REGISTRATING BIO RATIONAL PRODUCTS
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BEN KATZIR IS AN AGRONOMIST AND AN ORGANIC FARMER. BEN DID HIS MASTER ON THE EXTRACTION OF NATURAL ACTIVE PRODUCTS FROM PLANTS. HE HAS EXPERIENCE IN USE OF BIO-INPUTS FOR AGRICULTURE BOTH IN ISRAEL AND ABROAD
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"SE WO WERE FI NA WOSANKOFA A YENKYI,"
"IT IS NOT WRONG TO GO BACK FOR THAT WHICH YOU HAVE FORGOTTEN."

- GHANAIAN PROVERB

